

A photograph of a concert hall. In the foreground, a young man in a white shirt is seated at a grand piano. Behind him, several other musicians are seated, some playing violins. In the background, a conductor in a dark blue sweater is standing and gesturing with his hands. The hall has wooden walls and a brick wall in the distance. A large red circle is overlaid on the center of the image, containing the text for the event.

Washington Conservatory of Music

40TH ANNIVERSARY
CELEBRATION CONCERT
& RECEPTION

SPONSORSHIP OPPORTUNITIES



A LEGACY OF MUSIC AND MAGIC 40 YEARS OF TRANSFORMING LIVES

Be Part of a Historic Celebration

For over four decades, the Washington Conservatory of Music (WCM) has curated a symphony of dreams, shaping artists, igniting creativity, and connecting communities through the power of music. Now, we invite you to join us as we honor this extraordinary journey at our 40th Anniversary Celebration Concert & Reception—a once-in-a-generation event that blends breathtaking performances, inspiring stories, and an evening of camaraderie among fellow patrons of the arts.

Friday, June, 6, 2025

American University

6pm - VIP Reception)

7p- Concert Celebration

Your sponsorship is more than a contribution—it is an investment in the future of music. It empowers the next generation of virtuosos, sustains groundbreaking educational initiatives, and ensures that WCM continues to be a sanctuary where music and magic converge.



SPONSORSHIP LEVELS & EXCLUSIVE BENEFITS



PRESENTING SPONSOR \$50,000+

- Honored as the Presenting Sponsor across all event materials and communications
- Exclusive VIP Experience: Meet renowned artists at an intimate networking event and celebrate with them at a private post-concert reception
- On-stage recognition during the concert
- Speaking opportunity during the reception
- 10 VIP tickets with reserved seating and premium access to all event festivities including VIP reception.
- Access to dress rehearsal reception before the concert
- Premier branding visibility: Name/logo on all marketing materials, invitations, and press releases
- Full-page feature in the event program
- Yearlong digital recognition: Featured on WCM's website and social media for 12 months
- 2 WCM Ensemble performance for the sponsors Home, place of work, or event



MAESTRO SPONSOR \$25,000

- Recognized as a Maestro Sponsor in all event materials
- Invitation to the VIP Networking Event & Reception with featured artists
- On-stage acknowledgment during the concert
- Access to dress rehearsal reception before the concert
- 8 VIP tickets with reserved seating and premium reception access
- Half-page ad in the event program
- Bespoke thank-you gift bag
- Six-month digital recognition on WCM's website and social media
- 1 WCM Ensemble performance for the sponsors Home, place of work, or event.



VIRTUOSO SPONSOR \$10,000

- Acknowledged as a Virtuoso Sponsor in all event materials
- Invitation to the VIP Networking Event & Reception
- Access to dress rehearsal reception before the concert
- 6 VIP tickets with reserved seating
- Quarter-page ad in the event program
- Personalized thank-you gift bag
- Three-month digital recognition on WCM's website and social media

ADDITIONAL SPONSORSHIP LEVELS & CUSTOM PACKAGES

ENSEMBLE SPONSOR \$5,000

- Recognized as an Ensemble Sponsor in event materials
- Invitation to the VIP Networking Event & Reception
- Access to dress rehearsal reception before the concert
- 4 VIP tickets with reserved seating
- Custom thank-you gift
- Name/logo inclusion in the event program



CONSERVATORY SPONSOR \$1,984

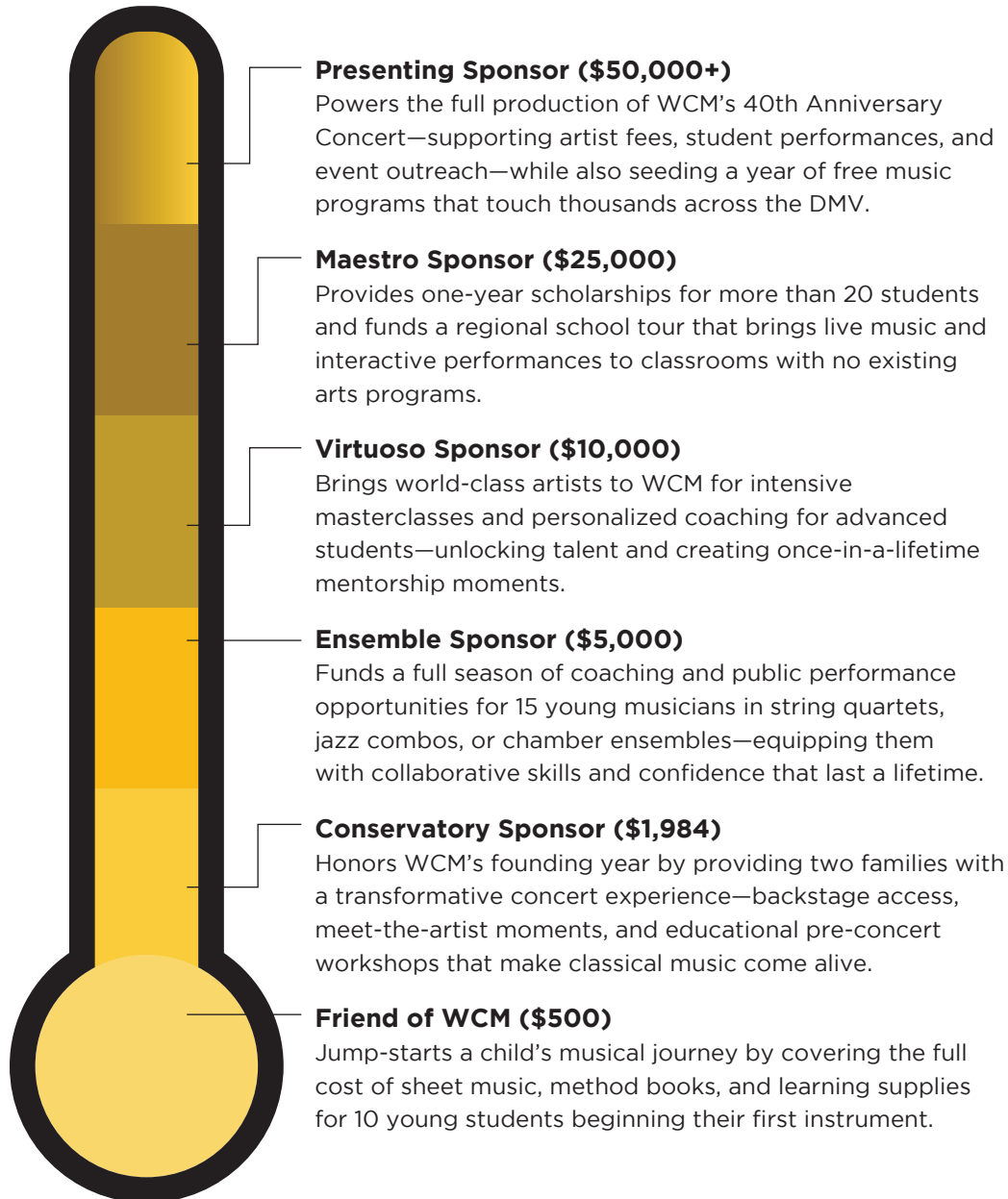
- Recognized as a Conservatory Sponsor in the event program
- Invitation to the VIP Networking Event & Reception
- Access to dress rehearsal reception before the concert
- 2 VIP tickets with reserved seating
- Commemorative "1984" Anniversary Pin celebrating WCM's founding year
- Name inclusion in the event program



CUSTOMIZED SPONSORSHIPS

Are you seeking a unique way to align your brand with this landmark event? Let us create a tailored sponsorship package that meets your philanthropic and marketing goals. Contact Shawn Crosby at scrosby@washingtonconservatory.org or 301-320-2770 to discuss exclusive opportunities.

DONORSHIP LEVELS IMPACT STATEMENT



THE TRANSFORMATIVE POWER OF YOUR SPONSORSHIP

Your Impact – Keeping the Music Alive for Future Generations

When you sponsor WCM's 40th Anniversary Celebration, you are not simply supporting an event—you are shaping the future of music education and cultural enrichment. Your sponsorship will directly sustain:

- Music Scholarships – Ensuring that talented and passionate students, regardless of financial means, can access world-class instruction and mentorship.
- Community Outreach Programs – Expanding the reach of WCM's educational initiatives into underserved communities, making music an accessible and transformative force for all.
- State-of-the-Art Resources – Providing our students with cutting-edge instruments, facilities, and opportunities to refine their craft in an inspiring environment.

Next Steps – Join the Celebration

1. Select Your Sponsorship Level – Determine the level that best fits your vision for impact.
2. Reach Out – Contact Shawn Crosby at scrosby@washingtonconservatory.org or 301-320-2770 to confirm your sponsorship.
3. Finalize Branding & Materials – Provide your contribution, logo, and advertisement for inclusion in promotional materials.
4. Celebrate With Us! – Experience a night of extraordinary music, joy, and gratitude as we honor WCM's 40-year journey.

QR Code to donate



Link to giving site

Your generosity helps curate the next 40 years of music and magic.
Thank you for being part of this unforgettable celebration!





Washington
Conservatory & Music

7300 MacArthur Boulevard

Glen Echo, MD 20812

301-320-2770

info@washingtonconservatory.org

About the Washington Conservatory of Music (WCM):

Founded in 1984, the Washington Conservatory of Music (WCM) is a nationally accredited, nonprofit community music school recognized for its innovative and accessible approach to music education. Serving thousands of children, teens, adults, and families across the Greater Washington region, WCM offers an expansive array of programs that nurture musical growth from the earliest years through advanced professional development.

As we celebrate our 40th Anniversary, we reflect on four decades of artistic excellence and forward-thinking programming that have made WCM a cultural anchor in the DMV. With offerings that span from Suzuki-based early childhood classes and intergenerational ensembles to cutting-edge jazz, world music, and composition workshops, our students experience a curriculum that is as dynamic as the community we serve.

WCM's faculty includes acclaimed performers and educators from top conservatories and orchestras, bringing real-world expertise into every classroom and studio. Our students gain access to extraordinary learning opportunities through our robust Masterclass Series featuring Grammy-winning artists, composer residencies, and a curated lineup of public concerts and community showcases that celebrate a broad spectrum of musical traditions.

Programs like the Tapestry Music Project bring high-quality instrumental instruction directly into local schools, and our Community Concert Series brings free, world-class performances to audiences across D.C., Maryland, and Virginia. Our work extends beyond music education—it builds bridges, connects generations, and transforms lives through the power of music.

The 40th Anniversary Concert is more than a celebration—it is a reflection of our mission and a launching point for the future. Your sponsorship supports the next chapter of bold, inclusive, and impactful programming that ensures music remains a lifelong resource for everyone we serve.